# 2019

# RENDEZVOUS

## Dare in the D



BOY SCOUTS OF AMERICA®
MICHIGAN CROSSROADS COUNCIL

www.michiganscouting.org/rendezvous

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## SEPTEMBER 27-29, 2019

Rouge Park | Detroit, MI

# MISSION

The Mission of the 2019 Rendezvous is to offer participants and community members Scouting's primary aims of character development, citizenship training, and personal fitness through a shared adventure experience.

# OVERVIEW

The 2019 Rendezvous exists to unite the Scouting community for a weekend that energizes and excites attendees through world class programs, exhibits, activities, and shows. We bring all levels of Scouting members together from our kindergarten-aged Lion Cub Scouts to our young-adult Venturers who will be collectively supported by parents, leaders, advisors and staff. This event will be the largest Scouting activity ever in the state, and the largest Boy Scouts of America event in the country in 2019!

Participants will have the opportunity to experience hands-on high-adventure programs, exhibits, camping, and arena shows. For most Scouts, this will be the mountain-top experience of their Scouting careers.

For the first time since 1995, the Rendezvous is being held in Detroit, ensuring that our character building and outdoor adventure programs are available to all of the youth of our council.

# OUTCOMES

Through the 2019 Rendezvous, the Boy Scouts of America will provide all current, alumni, and prospective members the opportunity to participate. For new boys and girls joining the Scouting program, the 2019 Rendezvous will serve as an entry point into the organization, promising an exceptional inaugural user experience. The camaraderie and enthusiasm instilled in our newest members will cause them to share their experiences with others. Current members will validate their commitment to Scouting while strengthening their bonds of friendship and team work. Families will come together to enjoy a weekend where one another are the focus. Through leadership, service, learning, and adventure, the 2019 Rendezvous will serve to grow Scouting in Detroit and Southeast Michigan which will, in turn, help our young people serve the greater community.



# DETROIT SCOUT CAMPING HISTORY



When people think of the city of Detroit, many may have the towering skyline come to mind, or possibly the interstate and surface road system. They may consider Detroit's emerging food scene, cultural museum district, improving public transit, or the commercial hub of our state. Very few individuals will reflect on the green space that makes up thousands of acres of our city.

But for decades, Detroit, MI was home to a hidden outdoors gem, Scout Hollow, part of Rouge Park. The three campsites that are nestled into the 17 acre camp are part of the much larger park, on the bank of the Rouge River, just east of Telegraph Rd and south of I-96. Scout Hollow was the weekend home to hundreds of Scouts for years, who came to its secluded wilderness from all over southeast Michigan. It was an accessible site, that provided everything young people sought: forest, water, open sky, and room to roam. It quickly became recognized as a hub for local Scout Troops, not wanting to travel up to 90 minutes away to a local council-owned Scouting property. These Scout troops would camp, and in turn, provide service that keep the grounds up-to-date and in usable shape for the next troop.

This tradition of Scouts camping in Rouge Park lasted until the late 1900s, when the region's problems surrounding the economy, perceived lack of safety, and upkeep to public lands became too much, and Scout Hollow closed to public

# DETROIT SCOUT CAMPING HISTORY

camping. Scout troops who had spent countless weekends enjoying nature right within the confines of Detroit's city limits no longer pitched tents near the river.

For more than 20 years, Scout Hollow remained vacant, but thanks to the vision of area non-profits, foundations, and governmental agencies, Scout Hollow recently reopened in 2018, offering the only public camping option in the city of Detroit. True to its namesake, the first group to camp at Scout Hollow after the reopening was a Detroit-based Scout Troop.

The steering committee for the 2019 Rendezvous had an easy choice to make when it came to where to put the largest Scouting encampment ever to be held in Michigan. Relying on relationships built with various city entities, the Great Lakes Field Service Council is excited to bring local Scouts home to something that once was, and will sure to once again be, a storied custom for our Scouts.

The 2019 Rendezvous will build upon the history of Scout Hollow and Rouge Park and help write the next chapter in its bright future. Current Scouts, like past generations, will get to enjoy some of Detroit's most beautiful natural spaces. And like Scouts always do, they'll be sure to leave it in better shape than they found it, ready for the next group of young people to find themselves in Detroit's unique urban wilderness.







# PARTICIPANT ACTIVITIES

## ENCAMPMENT

In one afternoon, current and prospective Scouts will erect nearly 6000 tents, making it the fastest growing neighborhood in the state of Michigan at that time. Scouts will spend two nights camped with their Packs, Troops, and Crews, supported by volunteer leaders and staff. Meals will be prepared on-site by the youth members within their campsites, using both traditional and modern outdoor cooking methods.



## ANTICIPATED PARTICIPATION

10,000+ TOTAL

**7,300**
Cub Scouts, Scouts, Venturers, Explorers, and siblings

**2,000**
Leaders and Parents

**700**
Volunteer Staff





## ACTIVITIES

- BB Guns, Archery, & Sling Shot Range
- Bouldering Wall
- Water Rockets
- Climbing Tower
- Geocaching
- Paintball Target Shooting
- Mountain Boarding
- Tomahawk Throw
- Inflatables
- Monkey Bridge
- Patch Trading
- Exhibits
- Service Projects
- STEM Programs

# EXECUTIVE EXPERIENCE

Available only to sponsors, community leaders, and board members, the Executive Experience will serve as the primary public-facing engagement opportunity during the 2019 Rendezvous. Invitees will be offered three distinct programs to take part in on Saturday, September 28, 2019:

## 1. EXECUTIVE EXPERIENCE TOURS (9:00AM-4:30PM)

Journey through Rouge Park by golf cart, with a Scout docent explaining the activities and adventures taking place throughout the 2019 Rendezvous

## 2. EXECUTIVE EXPERIENCE VIP RECEPTION (5:00-6:00PM)

Join in a distinguished gathering of corporate executives, elected officials, and Scouting dignitaries for hors d'oeuvres, networking, and a short program highlighting our sponsors, volunteer leaders, and award recipients

## 3. ARENA SHOW (7:00PM-10:00PM)

Executive Experience invitees are encouraged to stay for the highlight of the 2019 Rendezvous, the Arena Show, taking place in the central portion of Rouge Park, and showcasing Scout Spirit through celebrity emcees, acts, musical entertainment, and a fireworks spectacular!







# PARTICIPATION LEVELS

## PRESENTING SPONSOR | $35,000 (1 AVAILABLE)

Recognition as Presenting Sponsor on all event materials, press releases, and media prior to, during, and post event

Logo prominently displayed on all event merchandise

Recognition of sponsorship by the emcee at opening ceremonies, VIP Reception, and Arena Show

Logo prominently displayed on event App and Map

Logo inclusion on all event signage, banners, and Step and Repeat backgrounds

Opportunity to provide collateral or giveaway to participants

Opportunity to host a booth in Exhibits Area

8 tickets (or four couples) for 2019 Rendezvous Executive Experience

Additional Reasonable requests welcome

## ARENA SHOW SPONSOR | $25,000 (1 AVAILABLE)

Recognition of sponsorship by the emcee at VIP Reception, and Arena Show

Logo prominently displayed on video screens during arena show

Logo prominently displayed on Arena Show stage banners

Naming Rights for Arena Show on event App and Map

Logo inclusion on all event signage

Opportunity to provide collateral for arena show participant giveaway

Opportunity to host a booth in Exhibits Area

6 tickets (or three couples) for 2019 Rendezvous Executive Experience

Additional Reasonable requests welcome

## PROGRAM SPONSOR | $10,000 (2 AVAILABLE)

Recognition of sponsorship by the emcee at VIP Reception

Naming Rights for Program Area(s) on event App and Map

Logo inclusion on all Program Area signage

Recognition of Sponsorship and logo inclusion on Program Area gateways and banners

Opportunity to host a booth in Exhibits Area

4 tickets (or two couples) for 2019 Rendezvous Executive Experience

# PARTICIPATION LEVELS

## EXHIBITS SPONSOR | $7,500 (2 AVAILABLE)

Recognition of sponsorship by the emcee at VIP Reception
Naming Rights for Exhibit Area(s) on event App and Map
Logo inclusion on all Exhibit signage
Recognition of Sponsorship and logo inclusion on Exhibit Area gateways and banners
Opportunity to host a booth in Exhibits Area
4 tickets (or two couples) for 2019 Rendezvous Executive Experience

## CAMPING SPONSOR | $5,000 (4 AVAILABLE)

Recognition of sponsorship by the emcee at VIP Reception
Logo inclusion on all Camping signage
Recognition of Sponsorship and logo inclusion on Camping Area gateways and banners
Opportunity to host a booth in Exhibits Area
2 tickets (or one couple) for 2019 Rendezvous Executive Experience
Additional Reasonable requests welcome

## TECHNOLOGY SPONSOR | $2,500 (4 AVAILABLE)

Recognition of sponsorship by the emcee at VIP Reception
Recognition on Event App and Social Media
Opportunity to host a booth in Exhibits Area
2 tickets (or one couple) for 2019 Rendezvous Executive Experience



# ABOUT THE GREAT LAKES FIELD SERVICE COUNCIL

The Great Lakes Field Service Council ranks as one of the largest councils in the Boy Scouts of America. Serving Wayne, Oakland, and Macomb Counties, we provide a variety of youth development and outdoor adventure programs that promote character, leadership, and life skills to over 25,000 Southeast Michigan boys and girls. The Great Lakes Field Service Council works with nearly 8,000 adult volunteer leaders in conjunction with over 700 partner organizations to teach young people the values and behaviors they need to succeed in life. Your support will make a difference in the lives of Scouts in the tri-county area. More information on the Great Lakes Field Service Council can be found at www.michiganscouting.org/greatlakes

## YOUR GIFT WILL HELP PROVIDE SCOUTS WITH:

- A “mountain-top” experience that is entertaining, educational, and safe
- The opportunity to be a participant regardless of their economic circumstances
- Trained staff and leaders
- First-class outdoor adventure programs, activities, and challenges
- The opportunity to meet and interact with other Scouts from different backgrounds and areas
- Materials and program supplies for both activities and service projects
- On-site resources to support a sustainable encampment
- Modern communication technology before and during event
- Skills, memories, and character traits that last throughout their lives



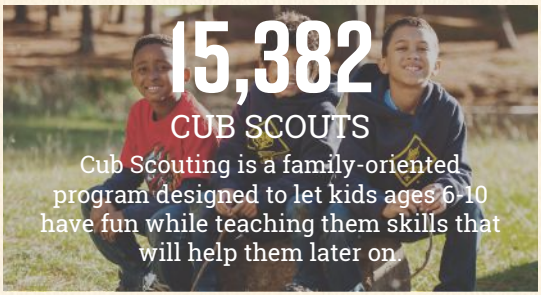
# ABOUT THE GREAT LAKES FIELD SERVICE COUNCIL



**25,000+**
YOUTH MEMBERS



**8,000+**
ADULT MEMBERS



**15,382**
CUB SCOUTS
Cub Scouting is a family-oriented program designed to let kids ages 6-10 have fun while teaching them skills that will help them later on.



**6,651**
SCOUTS, BSA
Scouts, BSA ages 11-17 can go places, test themselves, and have one-of-a-kind adventures they can't get anywhere else.



**549**
VENTURERS
Venturing's purpose is to provide a co-ed positive, adventurous experience to help prepare young people ages 14-20 to become responsible and daring adults.



**2,631**
EXPLORERS
Exploring provides real-world, hands on career experiences to young men and woman ages 11-20.



**11,803**
ADVANCEMENTS EARNED



**500+**
EAGLE SCOUTS



**15,994**
MERIT BADGES EARNED



BOY SCOUTS
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